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EDUCATION

- 2005 – 2009 The University of Texas at Dallas
Ph.D., Management Science – Information Systems
M.S., Information Technology and Management
M.S., Supply Chain Management
- 2002-2004 Boğaziçi University
M.S., Financial Engineering
- 1992-1996 Boğaziçi University
B.S., Computer Engineering

RESEARCH INTERESTS

Economics of IS, Accounting IS, Healthcare IS, Decision and Risk Analysis, Information Security, Online Platforms.

JOURNAL PUBLICATIONS

- Cezar, A., and Raghunathan, S., Competitive Location-Based and Trajectory-Based Mobile Targeting, *Decision Sciences*, <https://doi.org/10.1111/deci.12548>, 2021.
- Cezar, A., Raghunathan, S., and Sarkar, S., Adversarial Classification: Impact of Agents' Faking Cost on Firms and Agents, *Production and Operations Management*, Vol. 29, No.12 , 2789–2807, 2020.
- Cezar, A., Cavusoglu, H., Raghunathan, S., Sourcing Information Security Operations: The Role of Risk Interdependency and Competitive Externality, *Production and Operations Management*, Vol. 26, No. 5, 860–879, 2017.
- Cezar, A., and Ögüt, H., Analyzing Conversion Rates in Online Hotel Booking: The Role of Customer Reviews, Recommendations and Rank Order in Search Listings, *International Journal of Contemporary Hospitality Management*, Vol. 28, No. 2, 286 – 304, 2016.
- Cezar, A., Cavusoglu, H., Raghunathan, S., Outsourcing Information Security Management: Contracting Issues and Security Implications, *Management Science*, Vol. 60, No. 3, 638-657, 2014.
- Cezar, A., and Ögüt, H., Do Domestic And International Customers Behave Alike In Online Hotel Booking?, *Journal of Electronic Commerce Research*, Vol. 15, No. 3, 225-240, 2014.

- Menon, N. M., Yaylacicegi, U., Cezar, A., Differential Effects of the Two Types of Information Systems: A Hospital-Based Study, *Journal of Management Information Systems*, Vol. 26, No.1, 297 – 316, 2009.

BOOK CHAPTERS

- Cezar, A., Cavusoglu, H., Raghunathan, S., Competition, Speculative Risks, and IT Security Outsourcing, *Economics of Information security and Privacy*, eds. T. Moore, D. Pym and C. Ioannidis, Springer, June 2010.

PEER REVIEWED PROCEEDINGS

- Cezar, A., and Raghunathan, S., Competitive Mobile Marketing and its Impact on the Mobile Eco System, *24th European Conference on Information Systems (ECIS 2016)*, Istanbul, June 2016.
- Ögüt, H., Cezar, A., Güven, M., An Empirical Analysis of Demand for Mobile Services in Turkey, *Proceedings of the 21st Annual Conference of the Economic Research Forum (ERF)*, Tunis, March 2015.
- Cezar, A., and Ögüt, H., The Determinants Of Domestic And International Visitors' Online Hotel Booking, *Proceedings of the Eighth International Strategic Management Conference*, Barcelona, June 2012.
- Ögüt, H., and Cezar, A., The Factors Affecting Writing Reviews In Hotel Websites, *Proceedings of the Eighth International Strategic Management Conference*, Barcelona, June 2012.
- Cezar, A., Cavusoglu, H., Raghunathan, S., Outsourcing Information Security Management: Contracting Issues and Security Implications, *Proceedings of the Ninth Workshop on the Economics of Information Security (WEIS 2010)*, Harvard University, Boston, June, 2010.
- Cezar, A., Cavusoglu, H., Raghunathan, S., Competition, Speculative Risks, and IT Security Outsourcing, *Proceedings of the Eighth Workshop on the Economics of Information Security (WEIS 2009)*, University of London, England, June, 2009.
- Cezar, A., Cavusoglu, H., Raghunathan, S., Impact of Competition on Firms' Decisions to Outsource IT Security, *Proceedings of Secure Knowledge Management Workshop (SKM 2008)*, Dallas, TX, November, 2008.
- Cezar, A., Cavusoglu, H., Raghunathan, S., Impact of Competition on Firms' Decisions to Outsource IT Security, *Proceedings of the Conference on Information Systems and Technology (CIST 2008)*, Washington, DC, October, 2008.
- Cezar, A., Raghunathan, S., Sarkar, S., Adversarial Classification When Even Good Types Can Fake, *Proceedings of the Workshop on Information Technology and Systems (WITS 2007)*, Montreal, Canada, December, 2007.

CONFERENCE PRESENTATIONS

- Cezar, A., Ögüt, H., Güven, M., Market Share Analysis of Mobile Operators in Turkey, *International Institute of Social and Economic Sciences (IISES) 10th International Academic Conference*, Vienna, June 2014.
- Ögüt, H., and Cezar, A., The Drivers of Conversion Rates in Hotel Websites?, *International Conference on Business Tourism and Applied Sciences (ICBTS2013)*, London, August 2013.
- Cezar, A., and Ögüt, H., What Influences Conversion Rates in Hotel Websites?, *International IIE Conference*, Istanbul, June 2013.
- Cezar, A., Cavusoglu, H., Raghunathan, S., Outsourcing Information Security Management: Contracting Issues and Security Implications, *Workshop on Information Systems and Economics (WISE 2011)*, Shanghai, December, 2011.
- Cezar, A., Cavusoglu, H., Raghunathan, S., Outsourcing Information Security Management: Contracting Issues and Security Implications, *YAEM 2010*, Istanbul, June, 2010.
- Cezar, A., Raghunathan, S., Sarkar, S., Bayesian Decision Model in the Existence of Faking, *International Symposium of Information Systems (ISIS)*, Hyderabad, India, December 2007.
- Menon, N., Kohli, R., Cezar, A., Differential Impacts of Information Technology on Managing Organizational Risk, *INFORMS Annual meeting*, Seattle, November 2007.
- Cezar, A., Raghunathan, S., Sarkar, S., A Bayesian Decision Model in the Existence of Faking, *Big XII+ IS Research Symposium*, Lawrence, KS, March, 2007.

ACADEMIC SERVICE

Associate Editor, Cyber-security and privacy track, ICIS 2020, ICIS 2022.
Ad-hoc Referee, MIS Quarterly, Information Systems Research, Production and Operations Management, Decision Sciences, Journal of the Operational Research Society, Information Systems Frontiers, International Conference on Information Systems (ICIS).

AWARDS AND HONORS

TÜBİTAK International Postdoctoral Research Scholarship, 2014 (12 months).
TÜBİTAK Career Grant (3501), 2014.
International Conference on Information Systems Junior Faculty Consortium, 2013.
Beta Gamma Sigma Honorary Society, 2013.
Graduate Student Scholarship and Graduate Teaching Assistantship, University of Texas at Dallas, August 2005 – August 2009.